



SHAWN EICHORST

DIRECTOR OF ATHLETICS FOURTH YEAR

Administrative Experience

- Nebraska, Director of Athletics (2013-present)
- Miami, Director of Athletics (2011-12)
- Wisconsin, Deputy Director of Athletics (2009-11)
- Wisconsin, Executive Associate Director of Athletics (2007-09)
- Wisconsin, Senior Associate Director of Athletics (2006-07)
- South Carolina, Interim Director of Athletics (2005-06)
- South Carolina, Senior Associate Director of Athletics (2004-05)
- Wisconsin-Whitewater, Director of Athletics (1999-2003)
- Marquette University National Sports Law Institute Board of Advisors

Education

- Wisconsin-Whitewater, 1990 (Bachelor's Degree, Business)
- Marquette, 1995 (Juris Doctorate)
- Assistant Adjunct Professor of Law (Marquette)

Shawn Eichorst was recruited and hired by the University of Nebraska in 2012 and quickly displayed an incredible passion for the University and for its student-athletes as well as the State of Nebraska. As the leader of a tradition-rich athletic program with 24 intercollegiate teams, 600-plus student-athletes and more than 325 full-time employees, Eichorst has relied on a strong value system and a student-centered approach to lead the department. Nebraska's primary mission is to provide student-athletes with the resources and support they need to be successful in academics, athletics and life. The health, safety and welfare of student-athletes are priority one and the essence of every decision made at Nebraska. Since Eichorst arrived in Lincoln, resources and services in every student-athlete support unit have been reviewed, improved and enhanced, including academics, athletic medicine, life skills, nutrition, sports psychology, strength and conditioning and performance/research [Nebraska Athletic Performance Laboratory (NAPL) and the Center for Brain, Biology and Behavior (CB3)].

Eichorst has continued to move Nebraska forward aggressively with several new initiatives to enhance the student-athlete experience. Beginning in the summer of 2015, Nebraska became the first athletic department in the country to offer laptop computers to every student-athlete and created a data analytics department. Husker student-athletes in all sports now receive four-year, full cost of attendance-based scholarships. Nebraska was also the first-known department of athletics to create a Post-Eligibility Opportunity (PEO) program, where every Husker letterwinner who graduates and has exhausted his or her eligibility has an opportunity to pursue either an internship, study abroad or graduate school program valued at \$7,500. Nebraska was also one of the first institutions to create a spring service abroad trip, taking a team of student-athletes and staff to Guatemala in 2015 and to the Dominican Republic in 2016.

Eichorst is in high demand and has made more than 500 public appearances around the state and country and his monthly radio show and "Connecting on Campus" online column provide opportunities to connect and share the incredible activities, initiatives and accomplishments happening at the greater University and in the department. As a member of the Chancellor's Senior Administrative Team, Eichorst maintains a strong connection and collaboration between the University and athletics.

A highly respected national leader, Eichorst was appointed in 2015 to the Division I Football Oversight Committee. Most recently, Eichorst was named co-chair of the NCAA Division I Football Recruiting ad hoc working group. He also serves on the Big Ten Conference Program and Budget Review Committee. Eichorst was the first Director of Athletics from any conference to visit the Big Ten Conference-based Academic Alliance (formerly known as the Committee on Institutional Cooperation) at

its Champaign, Ill., headquarters. The Big Ten Academic Alliance is a highly successful academic-based consortium of 15 schools, including all 14 in the Big Ten Conference. Nebraska is leading the Big Ten and the Big Ten Academic Alliance in several areas, including Digital Humanities and head injury research.

Under Eichorst, Nebraska extended its nation-leading total of CoSIDA Academic All-Americans to 325 and its nation-leading total of NCAA Top Ten Award winners to 17. More than 700 awards were presented at the 26th Annual Student-Athlete Awards Show—A Night at the Lied. In 2015-16, 109 student-athletes earned undergraduate or graduate degrees and the Big Ten Conference honored 209 Husker student-athletes with Academic All-Big Ten awards. For the first time in school history, all Nebraska teams had an NCAA Academic Progress Rate (APR) of 960 or higher and the overall Graduation Success Rate (GSR) of 86 percent is the highest in program history. In addition, seven Husker teams (women's basketball, golf, gymnastics, softball, tennis and volleyball and men's tennis) had a GSR of 100 percent as reported in the fall of 2015.

During Eichorst's tenure, Nebraska has won three NCAA team Championships, increasing its total to 27. In 2012-13 and in 2014-15, the Nebraska women's bowling team earned the program's fourth and fifth NCAA titles, while the Husker volleyball team won the 2015 NCAA Championship, the program's fourth national title.

In 2016, the Husker men's track and field team swept the Big Ten Indoor and Outdoor Championships and 14 Nebraska teams competed in NCAA postseason action, including bowling, football, volleyball, women's swimming and diving, wrestling, softball, baseball, men's and women's gymnastics, rifle, and men's and women's indoor and outdoor track and field. In 2015-16, Nebraska produced 41 All-Americans who won 49 national awards, including 21 first-team honorees.

In 2013-14, Nebraska became one of only two NCAA institutions – and the first Big Ten program in history – to qualify for a football bowl game, and advance to NCAA postseason in the major team sports of volleyball, soccer, men's and women's basketball, baseball and softball. Additionally, Nebraska was the only institution to win a postseason game in six of those seven sports.

Nebraska's fan support continues to be unparalleled in college athletics. In 2015-16, top 15 national rankings for average attendance were reached across 10 sports—football, volleyball, men's and women's basketball, wrestling, soccer, softball, baseball and men's and women's gymnastics. Nebraska is the only school in the country to rank among the top 15 nationally in both football and men's basketball attendance and in volleyball and women's basketball. A tribute to loyal Husker fans, two sports lead the nation with consecutive home sellout streaks. Football has 347 consecutive sellouts and volleyball has 204 consecutive regular-season sellouts.

Under Eichorst's leadership, Nebraska continues to focus on improving its facilities and the game-day experience at all athletic venues. In August of 2015, Hibner Stadium and Barbara Hibner Field for soccer and the Sid and Hazel Dillon Tennis Center were completed. A new center-hung video board and sound system was installed in the Devaney Center in 2015 to improve the game-day experience for volleyball, wrestling and men's and women's gymnastics. In 2014, the largest wireless network system at a college football stadium in history was installed in Memorial Stadium, along with a state-of-the-art sound system. In the summer of 2013, Memorial Stadium expansion added the innovative NAPL inside East Stadium next to the Center for Brain, Biology and Behavior (CB3). That same year, Nebraska's men's and women's basketball teams became the primary tenants at Pinnacle Bank Arena, and the renovated Devaney Center

became the home for Husker volleyball, wrestling and the men's and women's gymnastics programs.

Eichorst came to Nebraska after serving as Director of Athletics at Miami in 2011 and 2012. He hired legendary men's basketball coach Jim Larrañaga, who led Miami to the NIT Second Round in his first season and ACC regular-season and tournament titles as well and the NCAA Sweet 16 in his second. The women's basketball program posted its highest national ranking in school history (No. 5) and advanced to the Second Round of the NCAA Tournament. The Miami women's tennis team advanced to the NCAA Elite Eight for the fourth straight season, and the baseball team made its 40th consecutive NCAA appearance. The Hurricane women's soccer team posted its first NCAA Tournament win in school history, and the volleyball team made its third straight NCAA Tournament trip.

Before heading to Miami, Eichorst was the Deputy Athletics Director at Wisconsin. He was the Chief Operating Officer and oversaw the department's daily operations, as well as the men's basketball program under the direction of Director of Athletics and former Husker Barry Alvarez.

From 2004 to 2006, Eichorst served as the Senior Associate Athletics Director for Administration at South Carolina, overseeing the department's daily operations, as well as the football and baseball programs under legendary coaches Lou Holtz, Steve Spurrier and Ray Tanner, respectively.

From 1999 to 2003, Eichorst served as the Director of Athletics at Wisconsin-Whitewater, which produced four top 10-percent finishes in the NACDA Directors Cup, one NCAA team title and two NCAA runner-up finishes. The program also featured 11 CoSIDA Academic All-America selections.

A native of Lone Rock, Wis., Eichorst was an all-conference defensive back, three-time letterwinner and 1990 football team captain for the University of Wisconsin-Whitewater. He graduated magna cum laude in business from UW-Whitewater in 1990 and in 2015 was awarded the Distinguished Alumni Award for Professional Achievement. He earned a law degree from Marquette Law School in 1995, practiced law in Milwaukee until 1999 and is a past member of the State Bar of Wisconsin Board of Governors. He served as an assistant adjunct professor of law at Marquette, where he taught classes in sports law. He serves on the Marquette University National Sports Law Institute Board of Advisors and in 2006, Marquette awarded Eichorst the Sports Law Alumnus of the Year Award. He is also a graduate of the Sports Management Institute and serves on its Executive Committee.

Shawn and his wife Kristin have three sons: Jack, Joseph and Bennett.





RONNIE GREEN

**CHANCELLOR
FIRST YEAR**

NEBRASKA'S CHANCELLORS

1871-1876 — Allen R. Benton
 1876-1882 — Edmund B. Farfield
 1884-1889 — Irvin J. Manatt
 1891-1895 — James H. Canfield
 1895-1899 — George E. MacLean
 1900-1908 — E. Benjamin Andrews
 1908-1927 — Samuel Avery
 1927-1938 — E.A. Burnett
 1938-1946 — Chauncey S. Boucher
 1947-1953 — R.G. Gustavson
 1953-1954 — John K. Selleck
 1954-1968 — Clifford Hardin
 1968-1971 — Joseph Soshnik
 1972-1975 — James H. Zumberge
 1975-1976 — Adam C. Breckenridge
 1976-1980 — Roy A. Young
 1980-1981 — Robert H. Rutford
 1981-1991 — Martin A. Massengale
 1991-1991 — Jack Goebel
 1991-1995 — Graham B. Spanier
 1995-1996 — Joan R. Leitzel*
 1996-2000 — James Moeser
 2000-2001 — Harvey S. Perlman*
 2001-2016 — Harvey S. Perlman
 2016-present — Ronnie Green

* Interim Chancellor

Ronnie Green assumed full authority as the University of Nebraska-Lincoln's 20th chancellor on May 8, 2016.

Prior to being named chancellor, Green served for six years as the Harlan Vice Chancellor of the Institute of Agriculture and Natural Resources. In this role, he also jointly served as the Vice President for Agriculture and Natural Resources of the University of Nebraska system. Since 2015, Green also was UNL's Senior Vice Chancellor for Academic Affairs, the institution's chief academic officer and responsible authority in the absence of the chancellor.

Green was raised on a mixed beef, dairy, and cropping farm in southwestern Virginia. He received bachelor and master's degrees in animal science from Virginia Tech and Colorado State University, respectively. His doctoral program was completed jointly at the University of Nebraska and the USDA-ARS U.S. Meat Animal Research Center in animal breeding and genetics in 1988.

Green has served on the animal science faculties of Texas Tech University and Colorado State University, and as the national program leader for animal production research for the USDA's Agricultural Research Service and executive secretary of the White House's interagency working group on animal genomics within the National Science and Technology Council where he was one of the principal leaders in the international bovine, porcine, and ovine genome sequencing projects. Prior to returning to NU, Green served as senior global director of technical services for Pfizer Animal Health's animal genomics business.

Green has published 130 refereed publications and abstracts, nine book chapters and 56 invited

symposia papers; and has delivered invited presentations in 43 U.S. states and 21 countries around the world. He is a past-president of both the American Society of Animal Science and the National Block and Bridle Club, and has served in a number of leadership positions for the U.S. Beef Improvement Federation, National Cattlemen's Beef Association, National Pork Board, Federated Animal Science Societies and the National Research Council. He was named a fellow of ASAS in 2014 and, in 2015, a fellow of the American Association for the Advancement of Science, the world's largest general scientific society.

Ronnie and best friend Jane are the proud parents of four children: Justin, a UNL political science student and political journalist in Washington, D.C.; Nate, a UNL business administration graduate and current UNL law student; Kelli, a UNL student majoring in advertising, public relations and global studies; and Regan, a UNL student majoring in pre-inclusive early childhood education.



KEITH ZIMMER

**SENIOR ASSOCIATE ATHLETIC DIRECTOR
30TH YEAR**

In his 30th year serving Nebraska Athletics, Keith Zimmer leads Nebraska's Life Skills unit within the department. He also serves as the sports administrator for the swimming and diving team, as well as the men's and women's golf programs. He also oversees all components of Nebraska's Letterwinners N Club. Zimmer also supervises and directs the department's diversity and inclusion initiatives for student-athletes and staff within the Life Skills program. In addition, Zimmer works closely with the College of Business Administration coordinating efforts with the Masters in Intercollegiate Athletics Administration Program.

Zimmer, who started at Nebraska in 1987, carries 29 years of life skills and student services experience and provides support to all current Nebraska student-athletes in addition to providing life skills guidance to alumni student-athletes.

Components of the Husker Life Skills program include individual student-athlete meetings, major life skills events, the Husker Life Seminar, community outreach, graduate school assistance and postgraduate scholarships. Life Skills annually coordinates an Involvement Fair, Student-Athlete Career Fair, Networking Night, the Senior Celebration, Night at the Lied recognition banquet, Diversity and Inclusion and Post-Eligibility Opportunities.

Zimmer, who worked in Nebraska's Academic and Support Services area from 1987 to 2006, while pioneering Nebraska's Life Skills program, is regarded as a national leader in the life skills area. He received one of the top honors in college athletics in September of 2006, when he was chosen for the Dr. Gene Hooks Award as the Life Skills Administrator of the Year. Zimmer has also served as an NCAA Life Skills trainer and is active with the

National Consortium for Academics and Sport.

Zimmer oversees the Student-Athlete Advisory Committee and remains active in the Ventures In Partnership program, where student-athletes are integrated into various outreach initiatives with Lincoln Public Schools. Zimmer also pioneered the annual "School is Cool" Jam, which reached more than 100,000 middle-level students in the 12-year existence of the event.

He is an honorary member of the Golden Key National Honor Society and Mortar Board and has received the Chancellor's Award for Exemplary Service to Students.

Zimmer earned his bachelor's degree at Wayne State College and his master's in education from Springfield (Mass.) College. Zimmer and his wife, Michelle, have two sons, Logan and Caden.



ALVIN BANKS

COORDINATOR OF STUDENT-ATHLETE DEVELOPMENT

Alvin Banks serves as an academic counselor and the coordinator of student-athlete development for Nebraska's Academic Performance Team. Banks began working as an academic counselor at Nebraska in 2003, after serving two years as an assistant academic counselor.

As Nebraska's coordinator of student-athlete development, he provides academic, athletic,

personal and career counseling to all Husker student-athletes. As an academic counselor, he works primarily with the Nebraska men's and women's golf teams, the women's swimming and diving team and the wrestling team, while also assisting with the football team.

Before joining the Academic Performance Team, Banks served six years as a law enforcement officer for the City of Lincoln. He is

currently a member of the National Association of Academic Advisors for Athletics.

Banks, who lettered in football at Nebraska during the 1991 season, earned his master's degree in vocational education in 1998, after receiving a bachelor's degree in business management in 1992 from Nebraska. Banks and his wife, Lisa, have two children, Kaylie and Darius.



STACEY BURLING

DIRECTOR OF EDUCATION & ENGAGEMENT PROGRAMS

Stacey Burling enters her fifth year with Life Skills in 2016-17. Burling serves as the Life Skills sport counselor for bowling, football, soccer, and men's and women's tennis. She facilitates community outreach requests seeking student-athletes, as well as coordinates all other major outreach events. Additionally, she is responsible

for coordinating the Husker Life Seminar, Letterwinner Induction Ceremonies, the annual Department of Athletics service abroad trip, as well as assisting with the annual Student-Athlete Recognition Banquet.

A graduate of Texas A&M University, Burling earned her bachelor's degree in

sport management with a minor in business administration in 2009. She earned her master's degree in marketing, communication studies and advertising from the University of Nebraska in May 2012. She served as a Life Skills Assistant at Nebraska while she was completing her master's degree program.



ROSE SOUSEK

MEN'S GOLF SECRETARY

Rose Sousek is in her first season as the secretary for the Nebraska men's and women's golf program in 2016-17. She handles all office functions and works directly with Nebraska coaches Bill Spangler and Robin Krapfl.

She previously served Nebraska Athletics as

the women's basketball office secretary from 1999 to 2016. Prior to joining the athletic department, Sousek was a secretary in the office of Multicultural Affairs.

Sousek was born in San Bernardino, Calif., and graduated from San Bernardino Valley College

with an associate degree in liberal arts in 1974. Sousek moved to Nebraska in 1986. She and her husband, Bob, have six children, Mike, Cynthia, Ray, Tony, Dan and Amy, and 20 grandchildren.

Rose's daughter Cynthia is a University of Nebraska graduate.



JON PFEIFER

MEN'S GOLF STRENGTH COACH

Jon Pfeifer joined the Nebraska Athletic Department as an assistant strength and conditioning coach in the spring of 2014. Pfeifer serves as the strength and conditioning coach for wrestling, men's and women's tennis, men's and women's golf, men's gymnastics, women's diving and assists with men's basketball.

A native of South Sioux City, Neb., Pfeifer graduated from the University of Nebraska-Lincoln in 2013 with his bachelor's degrees in nutrition, exercise and human sciences and dietetics. In his final three years of undergraduate studies, Pfeifer served as an intern for the

strength and conditioning and sports nutrition departments.

Pfeifer is CPR/AED certified by the American Red Cross and is a Certified Strength and Conditioning Specialist through the National Strength and Conditioning Association.



PAT NORRIS

ASSISTANT EQUIPMENT MANAGER

Pat Norris began working as the equipment manager for the Bob Devaney Sports Center in 2004. A member of the American Equipment Managers Association (AEMA), Norris passed his certification test in 2009 and currently holds an E.M.C. designation. Within the Devaney Center, he is responsible for overseeing the day-

to-day operations for equipment checkout and upkeep for six Husker teams, including the men's basketball team. He worked in a similar position as a student from 1997 to 1999.

Before joining the Husker staff, Norris worked five years in Chicago. He was an installations

billing coordinator at Hub Group Distribution Services and an account manager at SCR Companies.

Norris married the former Elizabeth Fonfara in September of 2007, and the couple has three children, Parker, Charlie and Maisy.



LINDSEY REMMERS

DIRECTOR OF SPORTS NUTRITION

As a registered dietitian and board certified specialist in sports dietetics, Lindsey Remmers joined the Nebraska Athletic Department as a full-time staff member in 2008 and serves as the director of sports nutrition.

In her role, Remmers works to help integrate healthy choices and optimal fueling into daily training routines for all of Nebraska's 24 varsity sports. She provides individual nutritional counseling that focuses on individual performance fueling strategies, hydration and proper supplementation, team nutrition

education sessions, on-site and travel meal management, body composition analysis, and eating disorder prevention and counseling. Remmers also assists with the daily operations of the Training Table, administering the food labeling system and participating on the menu management team.

Previously, Remmers served as a volunteer intern for the nutrition staff in 2005, and was promoted to graduate assistant in 2006. She served as the associate director of sports nutrition for the Huskers from 2008 to 2011. Originally

from Filley, Neb., she obtained her bachelor of science degree in human nutrition from Winthrop University in South Carolina, where she was also a member of the volleyball team. She helped Winthrop to a pair of conference championships as an athlete and another as a volunteer coach.

Remmers also serves on the Board of Directors for the Collegiate and Sports Dietitians Association. She earned her master's degree in health and human sciences, specializing in exercise science from the University of Nebraska in 2008.